



Sustainable Hospitality Digitalisation Toolkit

Erasmus+ project 2021-1-LV01-KA220-VET-000033140

A multiplier event hosted by
HOTEL SCHOOL Hotel Management College
Riga, Latvia www.hotelschool.lv

PROJECT RESULTS DISSEMINATION CONFERENCE

Wednesday, January 17, 2024
from 11:00 a.m. to 15:00 p.m. Riga time

Conference Venue Address:
PULLMAN RIGA OLD TOWN HOTEL (JĒKABA Street 24, RIGA, Hall Floor 2)

The project dissemination conference is set in order to demonstrate and disseminate the project results:

- Sustainable Hospitality Digitalisation Guidebook for VET Learners and Professionals (initial, continuous learners);
- 'Pedagogy of Sustainable Hospitality Digitalisation' for VET Educators and hospitality business field coaches and team leads,
- Digital course 'Sustainable Hospitality Digitalisation Toolkit' with materials;
- Series of Webinars on 'Sustainable Hospitality Digitalisation'



QR code for pre-registration for face-to-face attendance

[Click and pre-register here](#)
for face-face attendance

PRE-REGISTRATION DEADLINE by 16.01.2024.
Use QR code OR active link for registering

Only pre-registered participants are accepted for reserved places

For urgent registration questions please email:
info@hotelschool.lv



HOTEL SCHOOL
HOTEL MANAGEMENT COLLEGE



ITALIAN HOSPITALITY SCHOOL



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Boost your digital skills

digital guest



Sustainable Hospitality Digitalisation Toolkit

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January 17, 2024: Project Results Dissemination Conference

10:45 a.m. - 11:00 a.m.

ARRIVAL, SIGNING THE PARTICIPANT LISTS

At the conference venue at PULLMAN RIGA OLD TOWN HOTEL, Jēkaba Street 24, Rīga, Hall floor 2

11:00 a.m. - 11:10 a.m.

CONFERENCE PART I

WELCOME SPEECH AND CONFERENCE AGENDA

Mg. edu **Julija Pasnaka**, Chair of the Board, Head of the HOTEL SCHOOL Hotel Management College (Latvia)

11:10 a.m. - 11:35 a.m.

INTRODUCTION TO THE PROJECT, PROJECT PARTNERS AND THE PROJECT RESULTS

Mg. paed, MIB **Olga Zvereva**, Chair of the Council, Development Director, Project Manager, HOTEL SCHOOL Hotel Management College (Latvia)

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11:35 a.m. - 11:45 a.m.

DEMONSTRATION OF THE PROJECT WEBSITE

www.sustainable-hospitality-digitalisation-toolkit.com/

Mg. hist, Inna Pasnaka-Irkle, Researcher and Marketing Specialist, HOTEL SCHOOL Hotel Management College (Latvia)



11:45 a.m. - 12:00 a.m.

Online Participant: the cutting edge tools for hospitality digitalisation, Digital Guest solutions, Sustainable Hospitality Digitalisation Toolkit

Digital Guest Project Manager Henrik Pahun (Sweden)
www.digitalguest.com

12:00 a.m. - 12:15 p.m.

HOSPITALITY AND DIGITALISATION

Mg.oec. **Galina Bukovska**, Head of International Division, Riga City Council, Board Member Latvia Congress Bureau, HOTEL SCHOOL Hotel Management College (Latvia)

12:15 p.m. - 12:30 p.m.

QUESTIONS AND ANSWERS, CLOSURE OF THE PART I

Mg. paed, MIB **Olga Zvereva**, Chair of the Council, Development Director, Project Manager, HOTEL SCHOOL Hotel Management College (Latvia)
Technical reserve time

12:30 p.m. - 13:30 p.m.

LUNCH AND PROFESSIONAL NETWORKING

Lunch fourchette with refreshments will be offered during the conference. Please be registered.





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January 17, 2024: Project Results Dissemination Conference

13:30 p.m. - 13:35 p.m.

CONFERENCE PART II

INTRODUCTION TO THE CONFERENCE PART II

Mg. paed, MIB **Olga Zvereva**, Chair of the Council, Development Director, Project Manager, HOTEL SCHOOL Hotel Management College (Latvia)

13:35 p.m. - 13:50 p.m.

Icelandic Practices for Educational Resources

within the Nordplus Project "NO LEFTOVER Nordic/Baltic Culinary Arts: digital course with training materials and tools for adult educators" NPAD-2022/10049

Hansina Bjarnfridur Einarsdottir, General Manager, STEP BY STEP COUNCULTING (Iceland)

ONLINE PARTICIPANTS:

13:50 p.m. - 14:05 p.m.

ROLE OF GAMIFICATION IN CULTURAL HERITAGE: PRESENTATION OF PROJECT "HERITAGE4GROWTH"

Dr. Neno Gabelia, Head of Study Department, Italian Hospitality School, (Italy)

14:05 p.m. - 14:15 a.m.

SUSTAINABLE HOSPITALITY AND DIGITALISATION COMPETENCES REQUIRED IN HOSPITALITY SECTOR

Assoc. Prof Karen Marie Saaby, Dania Academy (Denmark)

14:15 p.m. - 14:25 p.m.

"EDUCATIONAL STRATEGIES FOR SUSTAINABLE HOSPITALITY"

Assoc. Prof Torben Underlin, Dania Academy (Denmark)

14:25 p.m. - 14:35 p.m.

"STRATEGIES FOR INTEGRATING SUSTAINABILITY INTO DIGITAL HOSPITALITY PRACTICES"

Dr. Zanete Garanti, Mg. oec. Galina Berjozkina-El Dzamila, CUCN, Cyprus

14:35 p.m. - 14:45 p.m.

ARTIFICIAL INTELLIGENCE AND THE SPECIFIC TOOLS FOR DIGITALIZATION

Project Manager Jesús Lozano, Inercia Digital SL, (Spain)

14:45 p.m. - 14:55 p.m.

Experiences in Sustainable Hospitality Digitalisation by the Students from HOTEL SCHOOL Hotel Management College

Dans Flors, Kitija Vilde, Alina SKopinova, Vladyslava Andrushchenko (Latvia)

14:55 p.m. - 15:00 p.m.

FEEDBACK SURVEY, QUESTIONS AND ANSWERS, CLOSURE OF THE PART II

Mg. paed, MIB **Olga Zvereva**, Chair of the Council, Development Director, Project Manager, HOTEL SCHOOL Hotel Management College (Latvia)





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Project Partners:

- HOTEL SCHOOL Hotel Management College (Latvia)
- ERHVERVSAKADEMI DANIA (Dania Academy), (Denmark)
- Italian Hospitality School SRL (Italy)
- City Unity College Nicosia (Cyprus)
- DigitalGuest APS (Sweden)
- INERCIA DIGITAL SL (Spain)

Technical ZOOM link for online speakers:

Meeting ID: 842 5342 0844
Passcode: 014813

Conference Board:

- Chair of the Conference Board MIB, Mg. paed. Olga Zvereva, HOTEL SCHOOL Hotel Management College (Latvia)
- Mg. edu. Jūlija Pasnaka, HOTEL SCHOOL Hotel Management College (Latvia)
- Digital Guest Project Manager Henrik Pahus (Sweden)
- Dr. Neno Gabelia, Head of Study Department, Italian Hospitality School, (Italy)
- Dr. Zanete Garanti, CUCN (Cyprus)
- Mg. oec. Galina-Berjozkina El Dzamila, CUCN (Cyprus)
- Assoc. Prof Karen Marie Saaby, Dania Academy (Denmark)
- Mg. oec. Dzintars Priedītis, HOTEL SCHOOL Hotel Management College (Latvia)
- Assoc. Prof Torben Underlin, Dania Academy (Denmark)
- Mg. soc. Jesús Lozano, Inercia Digital SL, (Spain)



1 CLICK AND REGISTER HERE

Please register by January 16, 2024

2 ATTEND THE CONFERENCE

3 LEAVE YOUR REVIEW HERE:



Certificates of attendance and certificates of participation

All attendees will receive certificates of attendance after the conference.
Certificates of participation will be provided to the speakers of the conference.
The certificates will be emailed individually after the conference.

