



HOTEL SCHOOL

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HOTEL MANAGEMENT COLLEGE

STUDENT RESEARCH CONFERENCE

TALENT MANAGEMENT IN
HOSPITALITY

Thursday 14th May, 2020

www.e-hotelschoool.lv

Talent management is the process by which businesses and organizations recognize and develop talented people who can have a positive impact on their organizations and their productivity. It not only has become a key component of human resource management but also the responsibility of leaders and managers at all levels to manage talent within the business, with talent management strategies being developed in line with the particular needs and structure of the business and industry.

10:00-12:00

Opening Speech

**MIB, Mg.paed., Olga Zvereva
Chairman of the College Council**

**Welcome
greetings**

**Mg.oec., Mg.philol., J.Korjuhina
Mg.edu. I.Züle**

Avdiunin Ivan

*"Talent Management as a Means of Quality Management
of Gallery Park Hotel and Spa in Riga"*

Vishankou Mikita

*"The Most Effective Talent Management Practices for
Retaining Experienced Restaurant Managers for the
Radisson Old Town Riga Hotel"*

Nudnojs Arsenijs

*"The Effect of Motivation and Career Growth Gap of Front
Office Employees to Enhance Talent management
Practices in the Wellton Mogotel Riga Hotel &SPA
Network"*

Eikena Marta Liene

*"Talent Management in Hospitality Industry – Identification
of Key Success Factors"*

Diļevka Roberts

*"Sustainable Waste Management and Recycling in the
Hospitality Industry"*

Ivashikin Nikita

Rakhmatova Mavluda

*"Effective Customer Experience Management within the
Hospitality Business "Accor Hotels"*

13:00 – 14:30

Ivanchenko Tetiana

*"Closing the Soft Skill Gap and Improving Business
Competitiveness by Managing Young Talent"*

Bokach Uladzislau

*"How Managers in the Hospitality Industry Identify and
Develop Talent? Expectations Vs Reality"*



Vulimiri Anirudh	<i>"Managing Culturally Diverse Talent in the Hospitality Industry"</i>
Griščenko Georgijs	<i>"Talent Management Strategies and Practices in 5-star Hotels"</i>
Vasiljeva Lora	<i>"The Influence of Organizational Culture on Talent Management"</i>

15:00-16:30	Agafonova Anastasija	<i>"The Role of Talent Management in the Food & Beverage Industry – Challenges in Attracting and Retaining Employees"</i>
	Zeilena Jūlija	<i>"Talent Management in Mercure Hotel and the Way to Improve Employee Performance"</i>
	Novikovs Artjoms	<i>"Attracting, Developing and Retaining the Right Talent in the Hospitality Industry"</i>
	Jagunds Ēriks	<i>"Mobile Technology as the Future Hospitality Digital Employee"</i>
	Stūris Žans	<i>"Capitalizing on the Opportunity for Strategic Hospitality Success – Embedding and Sustaining Talent Power"</i>
	Lipska Santa	<i>"Sustainable Development and Motivations for Green Certificates in Hospitality – Theory and Practice"</i>
	Summary Speech	MIB, docent, O. Nikadimovs Head of Study programme